ORLANDO, FLORIDA
TALKING POINTS

- Moving to 316 North Park Avenue.
- Tribune Unscripted Series
- Winter Park Public Library new building
- Contributor Orlando Sentinel New Releases, interviews and reviews and literary events.
- New Partnerships
- Author Events for 2019-2020 Season
ALL NEW FEATURES

- Park Avenue frontage with more exposure.
- Enhanced Children section with tree house
- Wine Bar
- Covered Patio
- Flexible event space
- Cubbies with window benches

ORLANDO RESIDENTS

Growing twice as fast as the national average, Orlando is a thriving market full of opportunity.
THE NEW WINTER PARK PUBLIC LIBRARY
TARGETED MARKETING CAMPAIGN

MULTI-MEDIA PROMOTION VALUED AT $500,000+ PER EVENT

powered BY THE ORLANDO SENTINEL & SUN SENTINEL MEDIA GROUP

1M+ READERS WEEKLY IN PRINT & ONLINE
## ADDITIONAL KEYNOTE SPEAKER EVENT OPPORTUNITIES | 2019

<table>
<thead>
<tr>
<th>CULTURAL &amp; EDUCATION</th>
<th>HEALTH &amp; BETTERMENT</th>
<th>BUSINESS</th>
</tr>
</thead>
</table>

### CULTURAL & EDUCATION

- **UNSCRIPTED**
  - QUARTERLY
  - MARCH

- **One Day University**
  - QUARTERLY

- **Party in Pink**
  - OCTOBER

### HEALTH & BETTERMENT

- **Prime 50**
  - FEBRUARY – APRIL – NOV

### BUSINESS

- **Central Floridian of the Year**
  - MARCH

- **Top Work Places**
  - APRIL / AUGUST

- **Excalibur Awards**
  - MAY

---

### OUR PARTNERSHIPS

- Orlando JCC Arts & Culture
- Choices Luncheon
- Speaker & Skype Series
- Association Speaker luncheons
- Unscripted
- Doctor Phillips Center
- Winter Park Public Library Diversity luncheon series.
- Wine Wisdom Words
- Rollins College

---

### POTENTIAL EVENTS

- Orlando JCC Arts & Culture
- Choices Luncheon
- Speaker & Skype Series
- Association Speaker luncheons
- Unscripted
- Doctor Phillips Center
- Winter Park Public Library Diversity luncheon series.
- Wine Wisdom Words
- Rollins College