Local Author Consignment Application

Thank you for contacting Writer's Block Bookstore about stocking your book. Please complete the following application and return it to us either physically or through email.

Due to the volume of business at the store, we prefer interested authors contact us via email or call ahead to schedule an appointment. Please send a detailed description of the book and a short biography of the author to consignments@writersblockbookstore.com. Include any links or information that will help us decide if the book is a good fit for Writer’s Block Bookstore. After the initial appointment, we'll ask you to mail or drop off a book for further consideration. Please be sure to clearly address it to the “Store Manager” and include the requested information and signed consignment application. Please bear in mind: we have a long review process, and there is no guarantee on the condition and return of your book.

Please review all of the bullet points below as they contain important information for authors if your book is stocked at Writer’s Block Bookstore.

- If Writer’s Block decides to stock your book, we require that we be listed as a place to purchase your book in any spaces where you list other retailers (your website, for example).
- If stocked, the sales price of your book will be split with Writer’s Block 50/50.
- If Writer’s Block Bookstore decides to remove from our stock and return your book, we will email you asking if you'd like us to ship the copies left in our bookshop to you (for which you will need to pre-pay for postage to your home/office), set them aside for in-store pickup, or donate them. If there is no response after 3 weeks and a final follow-up email, we reserve the right to do whatever is convenient with the copies.
- Writer’s Block Bookstore is not responsible for lost and stolen titles.
- Payments are made via check on a quarterly basis.
- If you'd like to check inventory levels once a month, please give us a call or email us at consignments@writersblockbookstore.com. Please note that we may not be able to accommodate frequent inventory level checks, so a max of one check-in per month is recommended.

The books we stock at Writer's Block Bookstore are not randomly chosen. They are a reflection of opinions, preferences, and quality standards of our booksellers and our Winter Park community. When we decide what books to bring into our shop, these elements are the things in the forefront of our minds.

- Is the book professionally bound? Does the book have an ISBN?
- Are there any production quality issues? Does the jacket art use poor-quality images?
- Does the text have excessive typographical/copy-editing errors? Has the book been professionally edited?
- Is the book's pricing competitive?
- Does the book have a following in the community? Is there enough supply of the book to meet its demand? Is the book locally sourced or produced?
CONSIGNMENT APPLICATION

About Your Book
Title:
Author (please specify if you use a nom de plume):
Illustrator (if available):
ISBN: List Price:

Describe your book briefly:

We want your book and Writer’s Block Bookstore to be the best match possible. To help us determine this, please answer the following questionnaire. If your responses exceed the space provided, feel free to include extra sheets of paper with your responses clearly marked.
Consignment Questionnaire

1. Why did you write this book?

2. What other book(s) would you compare to your book and why?

3. What other author(s) would you compare yourself to and why?

4. What genre best describes your work?

5. What makes your book different from other books currently on the market?
6. Briefly describe your marketing strategy for this book (so far, and in the future).

7. Why is it important to you to have your book placed at Writer’s Block Bookstore?

8. Which publishing platform do you use to produce your books?

9. Which books have you read in the past six months? As well as you can remember, from where did you purchase/borrow these books and why?

10. What are your favorite and least favorite books? Why?

11. Tell us something interesting about yourself and/or your book!